

Internet Society Foundation

Foundation Board of Trustees Meeting
Singapore
24 November 2019

- 2019 Activities Review
- 2020 Action Plan
- Next Steps



2020 Action Plan

- Mission and Goal
- The Team
- The System
- Beyond the Net & Other Program Areas
- Branding & Communications
- Training Strategy
- Next Steps





The Foundation in 2020

Mission: Fund initiatives that strengthen the Internet in function and reach to effectively serve all people worldwide.

Goal: Positively impact humanity through an open, globally connected, secure and trustworthy Internet for all.

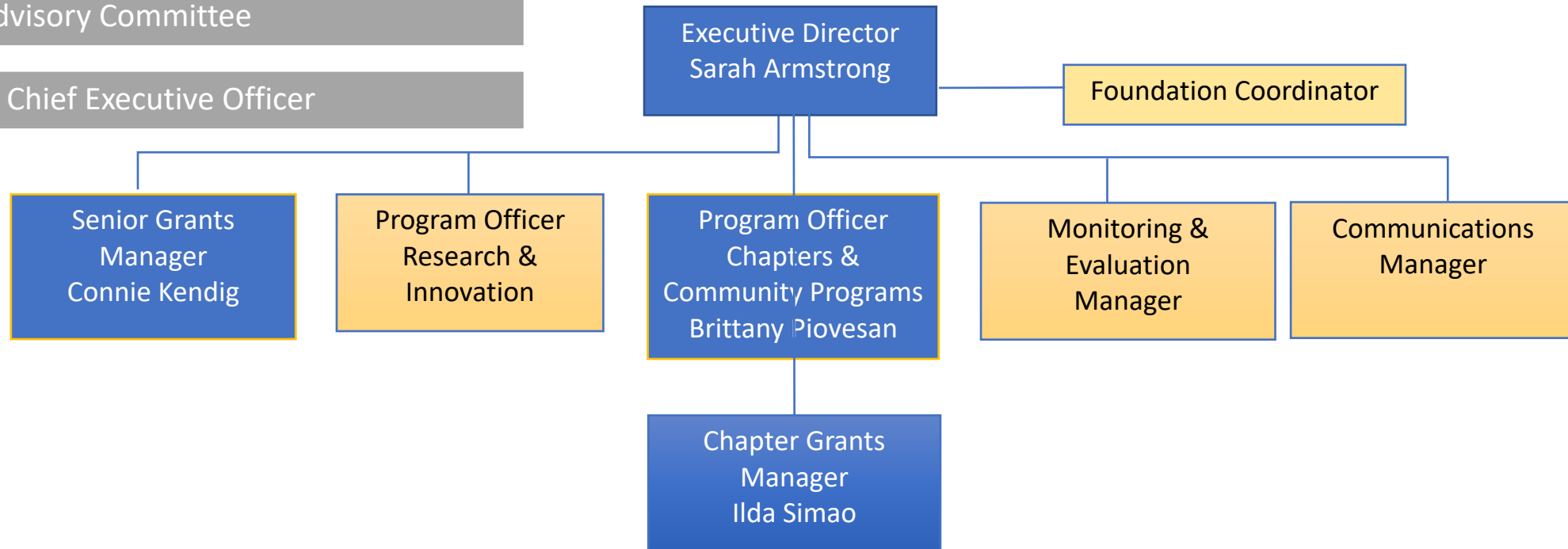
Internet Society Foundation Board of Trustees

Strategic Advisory Committee

Internet Society Chief Executive Officer

Internet Society
Functional Support

- Finance
- Human Resources
- Legal
- IT
- Communications



LEGEND



Filled position



Open Position

- Onboarding
- Forms and Processes Development
- MemberNova Data Migration
- Systems Integration
- Training Strategy Design and Implementation
- Launch: *Estimated Go Live: Late-February/Early March*



Grant Programmes

Home / Grant Programmes

Open Grants



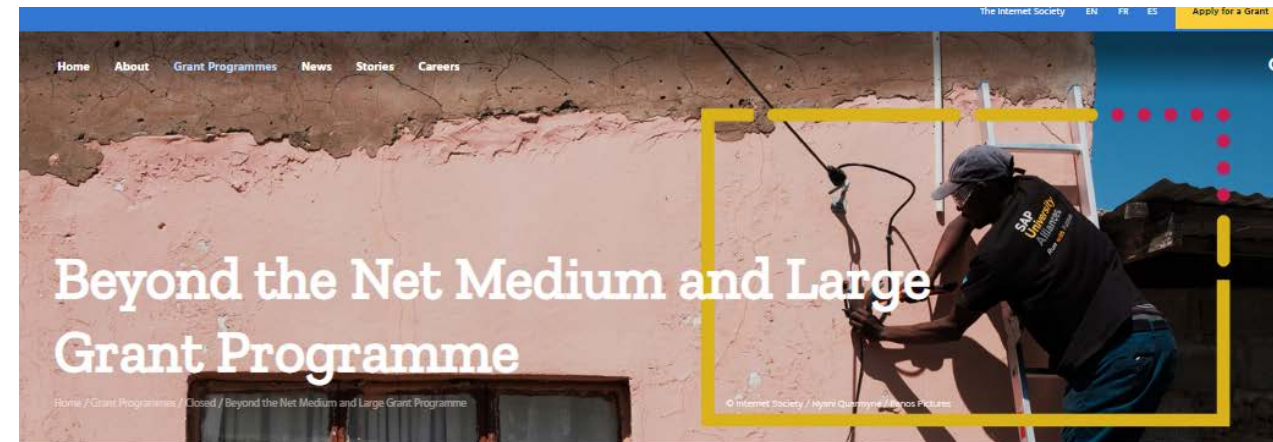
Beyond the Net Small Grant Programme

Beyond the Net

Overview Beyond the Net Small Grant Programme offers annual funding to support

A Call for Demonstrating Impact

- What people did as a result of training
- How online content consumption benefited the community
- Other



Beyond the Net Medium and Large Grant Programme

Home / Grant Programmes / Closed / Beyond the Net Medium and Large Grant Programme

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Application Status

Closed

Grant Deadline

19 August 2019

Programme Area

Beyond the Net

Beyond the Net Medium and Large Grants support innovative projects from Internet Society Chapters and Special Interest Groups (SIGs) seeking to improve the quality of people's lives by providing meaningful access to an open, trusted, and global Internet.

Program Objectives

Beyond the Net Medium and Large Grants are specifically for Internet Society Chapters and SIGs with innovative ideas that contribute to the empowerment of people through projects that make a local impact.

- Strengthen the impact of the Internet Society's mission and global initiatives with complementary local activities;

Strengthening Communities
Improving Lives and Livelihoods
SCILL Grants

Demonstrate Impact

Build

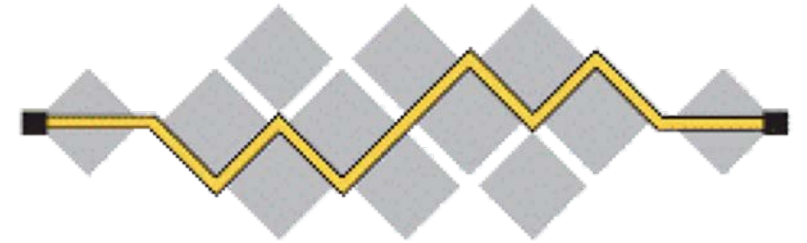
- Internet Awareness
- Digital Literacy Skills
- Local Language/Accessible Content
- Platform Access
- Awareness of Privacy and Security Risks

Discuss:

- Community versus Communities
- Chapters versus charitable organizations



IGF Internet
Governance
Forum



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South School on
internet Governance **2019**



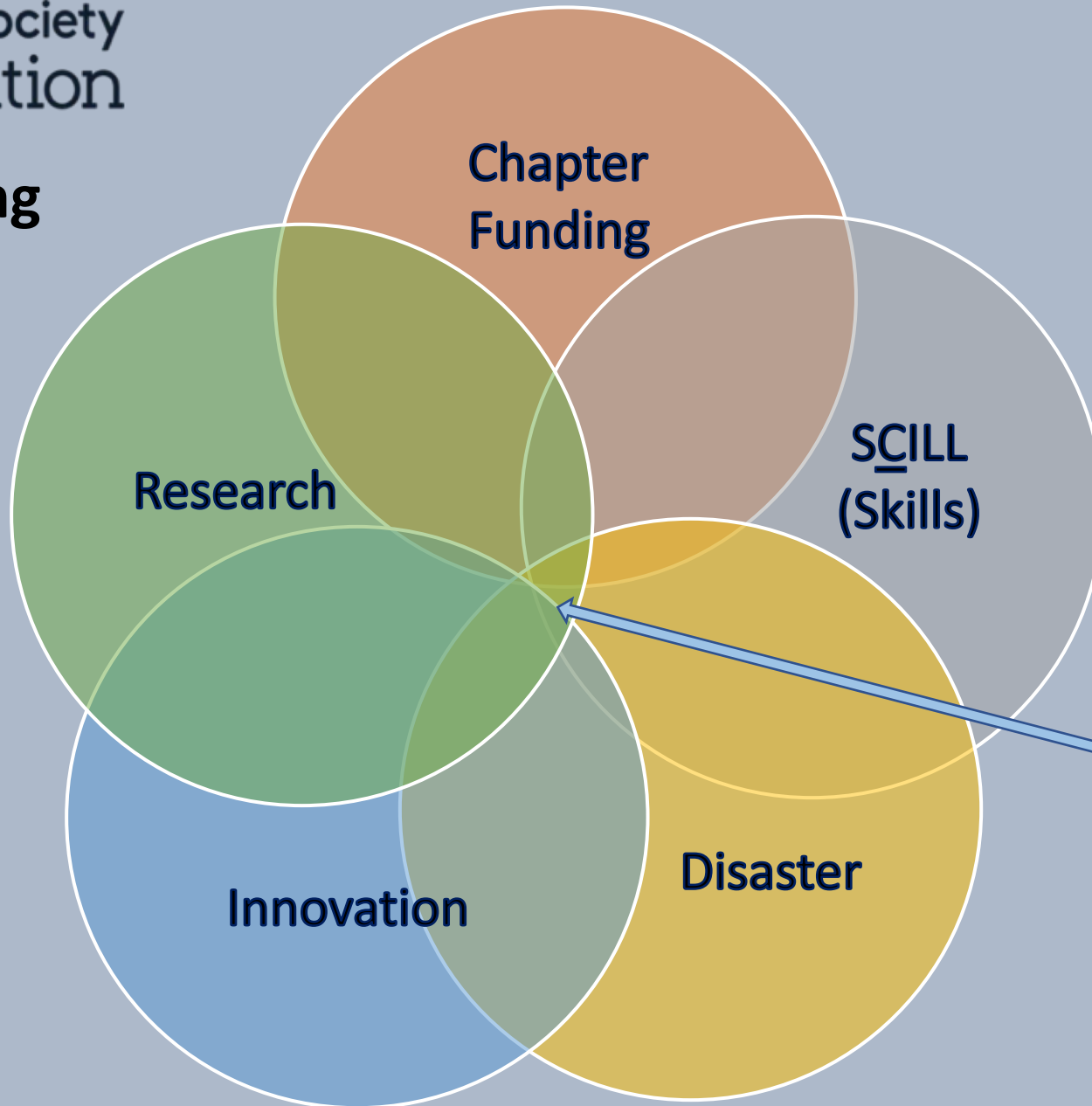
AfriSIG 2019



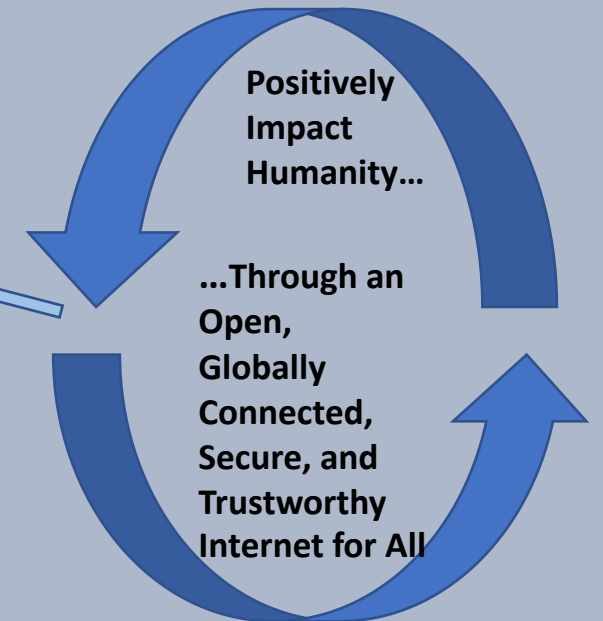


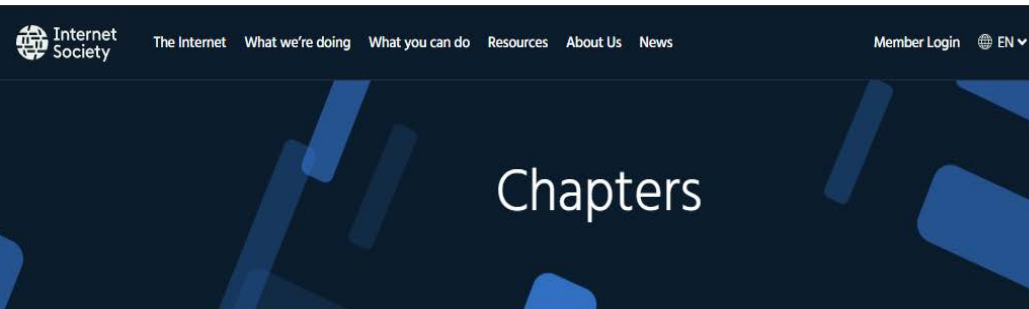
Branding/Communications and Training

Branding



Five Program Areas Working
Together To Achieve an
Overarching Goal





Audiences

- Internet Community Members
- External – Potential Grantees, Partners



Channels

- Website
- Social Media
- Public Relations
 - Events
- Conferences



Applying for Grants | Developing Strategies | Measuring Impact | Finding Stories

Next Steps

- Continue forward movement on
 - Grants Management System Implementation
 - Building the Team
 - Implementing the Communications Plan
 - Planning & Hosting Trainings
- Host Independent Review Panel Call
- Host Research Workshop
- Educate and engage Internet Community through strategic internal communications
- Determine timing for SCILL Program launch



Thank you.

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